

# Svenja Carolin Dietrich

## About Svenja

Svenja imagines a world in which people can show up at work with their whole self and can call a spade as spade to create time and space for work that matters to people.

Svenja grew up in Germany, where she studied and started her career. She is a multipassionate entrepreneur with a full-time employment contract with interests and small business running in the field of yoga, arts, sustainable lifestyle and writing. She is internationally trained as a yoga and movement teacher. Currently, she is in the certification process of the Search Inside Yourself Leadership Institute, the at Google invented mindfulness based emotional intelligence program. Svenja lives in Amsterdam and speaks English, German and Dutch (and sometimes a mixtures of all three together).

## Career

Svenja works since 2010 in professional service firms, from the high profile investment bank Lazard, strategy consultant firm Roland Berger Strategy Consultants to the globally biggest professional service PwC. Svenja is a Manager at the People and Organisation Consulting practice at PwC Netherlands and responsible for all employee experience related offerings. In this role, Svenja advises HR directors and management boards of global and local organizations of a variety of industries on improving their people strategy. Svenja has a proven track record of advising a number of the largest public listed companies in Europe with a meaningful and lasting impact. She has a focus on future of work, employee experience, leadership, employee wellbeing, diversity & inclusion and human upskilling. She realized that changes within the business world only can happen if individuals change from the inside.

She decided to found the Inner Business School to help her peers, other highly educated millennials, to learn emotional intelligence skills - instead of only technical and intellectual skills - to change the way we work today and turn our business world into a more fair and sustainable place.

## Media and public reach

Due to Svenja's social media presence, she is regular invited to talk at public or networking events and podcasts to share her experience on how we can change the world of work. Her signature keynotes are about "How to awake the feminine intelligence at the workplace", "Managers are so '90s" and "The ugly truth about home office". She hopes to inspire other young professionals to share their "perfectly imperfect" stories of work to empower people with the knowledge that if they dare to put down their professional mask, get to know and show their true self – also in sweatpants and messy hair – they can be even more successful and thriving in their work.

